



FOR IMMEDIATE RELEASE

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**NATIONAL URBAN FELLOWS ANNOUNCES NEW
STAFF APPOINTMENTS**

**Director of Development and Director of Alumni Development Respectively,
Seitu Jemel Hart and David Chu Join Premier Leadership Development
Organization**

New York, NY – (November 15, 2007) -- Joining the organization are Seitu Jemel Hart, the Director of Development and David Chu, who has been named the Director of Alumni Development. Both individuals bring impressive capabilities, backgrounds and expertise in non-profit organizations.

Seitu, who joins the National Urban Fellows staff beginning November 1, 2007, comes with a background in fundraising and marketing, as well as event management and non-profit administration. He will be responsible for the strategy, research and implementation of the National Urban Fellows fundraising plan, including grant writing and donor cultivation and solicitation. The former Director of Corporate Development for the National Urban League, Hart was responsible for a range of services in support of the League's Empowerment Agenda including Education and Youth, Economic Empowerment, Health and Quality of Life, Civic Engagement and Leadership, and Civil Rights and Racial Justice.

Prior to the National Urban League, Hart was the Director of Strategic Communications for Goldstein Communications where he worked to create brand awareness through public relations and marketing strategies for non-profits and businesses. He was also a Director at the Arts Consortium-UNH where he developed a strategic arts initiative fundraising and operational plan and increased programmatic revenue.

Seitu has provided consultant services for a number of companies and organizations including the Guy Feler Collection, Poets & Writers, The Hip-Hop Association, Alvin Ailey American Dance Theatre and Harlem School of the Arts.

He received a B.S. in Interdisciplinary Studies with a concentration in Business Administration from the University of Bridgeport, and has attended the Milano School for Management and Urban Policy, specializing in fundraising and development.

David Chu, who will join the staff also in November, is a National Urban Fellow from the class of 2001.

In his new capacity Mr. Chu will oversee the development and design of programs to support the ongoing professional development of National Urban Fellows Alumni. Additionally, David will be responsible for creating alumni engagement opportunities and facilitating alumni communications, as well as fundraising.

Most recently David was the Development Manager with OCA (Organization of Chinese Americans) in Washington, DC. During his tenure David directed, planned and executed all fundraising activities to support the organization's programs and operations, while coordinating the organizational capital campaign. While there David increased grant renewals, cultivated strategic partnerships and enhanced individual giving opportunities. Under his management he recruited corporate partners, and created a donor stewardship program while overseeing the organization's database for members and donors.

Chu was a Senior Development & External Affairs Coordinator for the Washington Center where he was responsible for fundraising and external affairs and he was a Development & Administrative Director for Citizens for Global Solutions, where he was responsible for all fundraising activities.

David attended the University of Washington where he received a dual Bachelor of Arts in History and Political Science. He received a Master in Public Administration from Baruch College's School of Public Affairs.

In announcing the appointments, Gavin stated, "National Urban Fellows Inc. is pleased and proud to welcome these two talented and enthusiastic professionals to our team. Individually, their leadership and expertise will help to achieve the goals within their respective areas and together they represent the completion of an organizational-wide team that is prepared to move the organization to its next level."

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